

FAVRE LEUBA
1737



Favre Leuba Confirms Debut At Watches & Wonders 2026

After a bold relaunch in 2024 and a series of milestone creations in 2025, Favre Leuba is set to make its debut at Watches And Wonders Geneva 2026, marking a significant step in the brand's renewed journey.

As the second-oldest Swiss watchmaking brand, Favre Leuba has carried forward a legacy of watchmaking mastery since 1737. In August 2024, this legacy entered a bold new chapter with a relaunch introducing 22 new SKUs across three collections. The neo-vintage timepieces featured the Deep Raider collection, which reasserted Favre Leuba's pioneering spirit in adventure-ready dive watches. The Sea Sky collection offered bold, versatile chronographs with a contemporary edge. The Chief collection revived the iconic cushion-shaped case from the 1960s.

In 2025, the Chief collection expanded with two milestone creations. In April, Favre Leuba's first-ever tourbillon timepiece, the Chief Tourbillon, was introduced, created in collaboration with master watchmaker Jean-François Mojon. September 2025 saw the introduction of Favre Leuba's first-ever skeletonized timepiece, the Chief Skeleton.

With a vision firmly set on the future, Favre Leuba looks forward to unveiling its next chapter at Watches And Wonders Geneva 2026.

For Immediate Release
Tuesday, 23rd September 2025